

Training & Lecture Competency Catalogue

Stefan G. Ziegler

Humanitarian Practitioner & Trainer, Associate Professor and Film Producer



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Biography

Stefan is a Swiss national with over 20 years of experience in humanitarian action. He currently works as a humanitarian trainer, lecturer and independent film producer. Recent assignments include: A *Humanitarian Diplomacy* course at the UAE Diplomatic Academy for Foreign Affairs in Abu Dhabi; a *Project Management* workshop with the Iraqi Ministry of Social Affairs, and *Advocacy & Communications* training at the Kofi Annan Peacekeeping Training Centre in Ghana. He designed training courses for IFRC and UNDP, as well as e-learning curricula. He is an Affiliate Trainer with RedR in London.

He has been appointed Associate Professor at the Geneva School of Diplomacy and is a guest lecturer at a number of universities, among them EPFL in Lausanne and Politecnico di Milano. Stefan has given presentations, namely at the EU Parliament and the UN Headquarters in New York and Geneva.

He was selected, in 2017, by the Swiss *Human Security* department at the Ministry of Foreign Affairs to carry out Election Observation missions. He has since been on mission to Armenia, Georgia and Turkey. In spring 2015 he returned from a mission to eastern Ukraine with the OSCE where he was the head of the regional reporting office in Donetsk. Until 2013 he managed the Barrier Monitoring Unit (BMU), a research unit of the United Nations Relief and Works Agency for Palestine Refugees (UNRWA) in the West Bank. He was in charge of researching humanitarian impacts of the Wall on Palestinian communities directly affected by its route.

Previously Stefan has served as Operations Support Officer for the UN, facilitating access of movement and participating in protection work. Prior to the UN, he worked for the International Committee of the Red Cross (ICRC), where he developed on-the-ground humanitarian aid experience, promoting sustainable handover of projects in Georgia, Abkhazia, Palestine and the Balkans.

Stefan is a member of the Irish and Swiss Emergency Response Teams, as well as the Swiss Foreign Affairs' Expert Pool. He figures on the rosters of the German Development Agency (GIZ) and UNDP's Early Recovery Advisors. He previously carried out consultancies as Strategic Planning Associate for the Irish Peace Institute in Limerick, Ireland where he had lived for over ten years prior to his humanitarian career.

Stefan holds a Master degree with distinction in International Studies from the University of Limerick, a B.A. in Sociology of Development from University College Cork, both in Ireland, and a Postgraduate Diploma in Humanitarian Assistance from Fordham University in New York. He further holds training certificates, such as "Project Management in Field Operations" and "International Civilian Peacekeeping and Peacebuilding" from the Austrian Study Centre for Peace and Conflict Resolution (ASPR), where he is now also an affiliate trainer. Recently he absolved executive training courses for "Advisors in Peacebuilding Contexts" by *Interpeace* and "Theories of Change" by *Swisspeace/University of Basel*. Both were grant-provided by the Swiss Ministry of Foreign Affairs.

His latest publications include "Communicating the Community" which appeared in *Humanitarian Assistance in West Africa and Beyond*, and the "West Bank Wall – Impacts on the environment and agriculture" in the *Urban Landscape Magazine, Athos*. He co-authored the chapter "Academic Cooperation to Foster Research and Advocacy Competences in the Occupied Palestinian Territory (West Bank)" published by Springer in 2013. He published widely with the United Nations on issues of advocacy and the Wall.

Stefan now lives in Bellegarde-sur-Valserine, France. He runs his training consultancy and film production company from nearby Geneva.

Affiliated Organisations

Stefan is an affiliate member of the below organisations in his capacity as an independent humanitarian practitioner, trainer and lecturer:

- Swiss Foreign Ministry - Pool of Experts, Trainer & Election Observer
- UNDP – Early Recovery Adviser
- German Development Agency (GIZ) – Consultant roster
- Swiss Development Agency (SDC) – Humanitarian Aid roster
- Irish Foreign Affairs Ministry – Irish Aid Rapid Response Corps roster
- Geneva School of Diplomacy and International Relations (University Institute) – Associate Professor
- RedR UK – Associate Trainer Middle East and Interviewer of Membership Candidates
- Kofi Annan Peacekeeping Training Centre, Accra, Ghana – Associate Trainer for communications and advocacy
- ICRC – Association of Former Delegates
- NGO Management Association, Geneva – Associate Trainer and responsible for Advocacy Training
- Irish Peace Institute, Limerick - Policy Adviser

Client Organisations (Sample)

These are the main clients, exclusive of the above, for whom Stefan designed or implemented training over the past five years:

- International Federation of the Red Cross (IFRC) - HQ
- Danish Refugee Council – Iraq
- RedR UK training agency – Middle East and London
- International Peace and Dialogue (IPD) - Basel
- UNDP coordinator training – HQ Geneva
- NGO Management School courses and blended learning online courses – Geneva
- Austrian Study Centre for Peace and Reconciliation (ASPR) - Austria
- Chevron Kazakhstan fund for social development training – Almaty
- Emirates Diplomatic Academy, Ministry of Foreign Affairs training in humanitarian diplomacy – Abu Dhabi, UAE.
- Qandil, Swedish humanitarian NGO based in Erbil – Iraq

Training Competencies & The Film

Stefan Ziegler combines humanitarian praxis, education and film production. All his didactical projects have one common aim:

“... to advocate or build capacity for those whose voices cannot readily be heard.”

Stefan’s training consultancy, **FacilitationResource**, showcases authentic, real-world scenarios of which he has intricate knowledge. Stefan was head of the UN’s Barrier (Wall) Monitoring Unit in Ramallah, Palestine, where he managed all constituent project segments, from advocacy, humanitarian project management and diplomacy to research methodology, information management and donor relations.

The documentary **“BROKEN – A Palestinian Journey Through International Law”** forms the core of Stefan’s educational work. His film, of which he is both the initiator and the producer, focuses on the *broken* promises of international law at the case of Israel’s Wall in Palestine. The main intention of the film project is to utilize its intrinsic educational and learning values, particularly in humanitarian advocacy and diplomacy.

The result of his almost 20 years of humanitarian work and pedagogical interest manifests itself in the variety of training competencies, publications, as well as audiences to whom he caters. Humanitarian and development practitioners profit from his experience and training competences as do aid organizations in need of capacity building and academic institutions. His work varies from training in class rooms to applied settings in organizational environments, workshops, seminars, as well as individual coaching. Additionally, he organizes retreats in naturally inspiring surroundings where learning is intensified through personal reflection. He is no stranger either to work with clients by proxy via video conferencing. His pedagogy’s methodology includes a robust component of participation and reciprocity in his interactions with participants. He grasps the attention of his audience with storytelling and illustrations from the field. Visual training aides are as much part of his repertoire as is facilitating role-plays. His natural and communicative-participative training style make him popular amongst participants of all ages and backgrounds. Training evaluations regularly pay tribute to his commitment to those he shares knowledge with.

The three main areas of his pedagogical work are laid out in the *Training Modules Catalogue* overleaf.

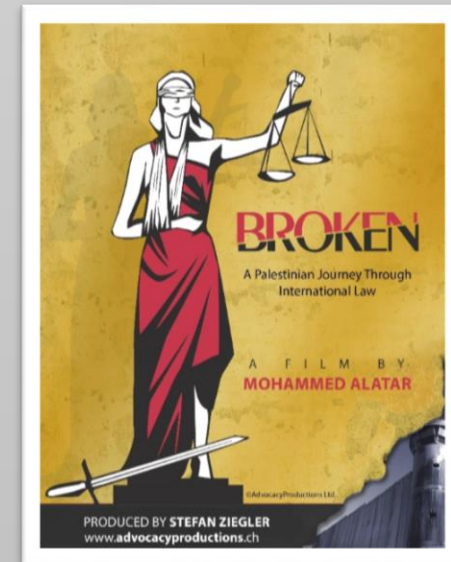


Training Modules & BROKEN-the-Film

Numerous training modules have been designed and developed to go in hand with the feature-length documentary film BROKEN(52') Whether a screening with debate, a humanitarian diplomacy training or guest lectures BROKEN delivers real-life examples to enhance the learning experience of its audience.

“The training in conjunction with the documentary addresses an old issue in a brand new way. It provides the student with an insightful analysis of International Law and related institutions incapable of protecting Human Rights or having the last say. It is how the "real world" is. So, just one session can have an effect on future policy makers. It also poses many important questions which could be addressed by students in form of research projects.”

Alma, participant at Humanitarian Diplomacy course, Vienna, 2018



Training Modules Catalogue

This catalogue is organised into four broad educational categories containing modules of **four hours each**. These can readily be extended and tailored to your needs. Please do not hesitate to ask about your potential educational questions with the attached enquiry form.

Remember, public or private screenings of BROKEN are an ideal setting for your occasion. A pricelist is communicated upon request.

Training Categories	Training Modules	<i>For Practitioners and Academics alike</i>
Humanitarian Diplomacy	... and related subjects, Advocacy, Communications, Law, Peace & Conflict, etc.	
	<p>Humanitarian Diplomacy Definitions and Introduction Theoretical Background The Difference from Other Forms of Diplomacy Humanitarian Diplomacy and its Constituent Parts: Advocacy, Law, Conflict Resolution, etc. Humanitarian Diplomacy in Praxis</p> <p>Illustrated Humanitarian Diplomacy Case Study Critical viewing of <i>BROKEN – A Palestinian Journey Through International Law</i> Guided Discussion of Key Aspects of the Film Group Work Amalgamates into Concept Paper Review and Submission to <i>AdvocacyProductions’</i> Online Law Platform</p>	<p>Any of the Training Modules which have been designed for four-hour sessions can naturally be expanded and integrated into your tailored training event.</p>

Philosophy of Law in Humanitarian Contexts

Bodies of Law Applicable in Conflict
International Humanitarian and HR Law in Use
Humanitarian Principles
Code of Conduct
The Limits of International Law

Humanitarian Advocacy

Research and Advocacy
Advocacy for Positive Change
Humanitarian Information Gathering Methodologies
Action Research
Qualitative Research
Discourse Analysis
Qualitative Primary & Secondary Data Gathering
Data & Information Analysis

Communications: Tools for Support

Communication Tools & the Media
Documentary Film-Making as an Advocacy Tool

Conflict Resolution Mechanisms

Theories of Third Party Conflict Interventions
Negotiation, Mediation and Arbitration
Tools for Conflict Transformation
Preparing a Humanitarian Negotiation Scenario
Green's Retelling of a Real-Life Mediation Situation with Positive Outcome

Peace and Confidence Building

Critical Evaluation of Humanitarian Diplomacy
Modes of Action Underpinning Methods of Humanitarian Diplomacy
The Road to Sustainable Peace and Development

From Emergency to Development

Emergency & Development Paradigms Explained
The Concept of the "Contiguum" in Transitioning to Development
Donors and Host Government's Roles
Some Enigmas up for Deliberation

The Humanitarian Diplomacy modules form part of an academic semester syllabus. The Syllabus contains writing exercises and role plays. These are not reflected here. On request these can be communicated and incorporated.

Reading lists for prior preparation to all modules will be communicated in advance of the course.

	<p>Humanitarian Protection & Assistance Projects International Humanitarian Law Provisions Ethics & Humanitarian Principles Freedom of Movement and Access Humanitarian Space Needs Assessments Economic Security, Microfinance & Cash Programmes</p> <p>Humanitarian Diplomacy Case Study Storytelling as a Means to Better Understanding Humanitarian Diplomacy with Impact Individuals & Organisations Acting as Humanitarian Diplomats Perceptions in Humanitarian Diplomacy</p>
<p>Humanitarian Project Management ... from 20 years of praxis in the field</p>	
	<p>Project Cycle Management The Humanitarian Project Cycle Establishing Planning and Implementation Tools Organisational Change Management Processes Needs Assessments Resource Mobilisation Human Resource Management</p> <p>Monitoring and Evaluation Donor Relations Accountability M&E process Monitoring and Situational Analysis Learning and Decision Making</p> <p>Managing Humanitarian Emergencies Negotiation Skills Security and Kidnap Awareness Staff Management in Tense Environments Personal Safety Stress Management</p> <p style="text-align: right;">Numerous case study materials based on field experience are available on request, such as OSCE missions, UN Wall monitoring, ICRC Protection and Assistance work, etc.</p>

Information Management

Mapping Information
Types of Applied Research
Integrated Database Concepts
Information End Users
Reporting Chains

Applied Research in the Field

Humanitarian Information Gathering Methodologies
Participative Action Research (PAR)
Qualitative Research
Discourse Analysis
Data & Information Analysis

Networking

The Learning Alliance Concept
Needs for Information Sharing
Stakeholder Mapping and Joint Ventures

Individual Capacity Building and Coaching

... even from the comfort of your home

Reporting

Enhanced Report Writing Skills
Project Proposal Writing

Thesis Research

Participative Action Research (PAR)
Discourse Analysis Methodology
Qualitative Research
Creating Meaningful Questionnaires for Field Work
Data & Information Analysis
Ethics of Qualitative Data Gathering

Humanitarian & Development Career Planning

Developing a CV for a Meaningful Vocation
Preparing for Interviews
Motivation Letter, LinkedIn profiles, etc.

The three modules can be delivered either through coaching or in small groups. ...even via video conference

Retreats in Naturally Inspiring Surroundings

... where learning is intensified through personal reflection and growth.

FacilitationResource offers retreats and seminars for groups or individuals in conducive environments where reflection is at the centre of the educational experience. Communicative behaviour-driven learning in natural and non-threatening surrounds set the scene for active understanding of issues of concern.

For those interested in combining time in a retreat and travel, FacilitationResource offers the ideal getaway in the French Jura mountains only a short train ride from Geneva.

For all others we offer to organize retreats in your part of the world, simply drop us a line!

Favorite topics for retreats are:

Humanitarian Advocacy, Organizational Capacity Building, Project Cycle Management, Networking and Learning Alliances as well as Research Methodologies, etc